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It's that time of year again! The Dancing with The Vernon Stars organizing committee is so excited to be celebrating the 10th year of this fundraiser which supports North Okanagan Hospice Society. This year our event takes place Sept 29, 2017 at the Vernon Lodge.

Please find attached our 2017 sponsorship package. Our goal is to raise \$150,000, yes \$150,000 to mark Canada's 150th birthday! This event sells out each year, with more than 400 community members in attendance at the event and another 8000+ participating through voting and social media – what an incredibly valuable marketing opportunity for your business! You can get involved in so many ways to help us achieve our \$150,000 goal:

1. Make a donation to DWVS 2017 (eligible for a charitable receipt)
2. Become a sponsor (eligible as a business expense)
3. Donate an auction item – this year there will be a live auction, we are looking for 10 items valued at \$500 or more (eligible as a business expense)
4. Or...donate a prize or gift certificate (eligible as a business expense)

Every bit helps, all donations are greatly appreciated!

If you have any questions or would prefer to meet in person, please contact Shirley, at your convenience, by email shirleyhiggins@shaw.ca or phone 250.309.9718. Shirley will be happy to answer any questions you may have and/or pick up a donation item.

Lastly, we would love to see you September 29th cheering on our 10 volunteer "Celebrity Dancers" as they heat up the dance floor showing off their dance moves! Tickets go on sale in August; however as a sponsor you may purchase table(s) ahead of time with Shirley!

On behalf of the North Okanagan Hospice Society and the organizing committee for the 2017 Dancing with The Vernon Stars, we hope we can count on you to support our annual fundraiser. Thank you for your time and consideration.

Kind regards,

Leslie Harvey
NOHS Financial Officer

Shirley Higgins
2017 Event Manager

Our Mission:
Quality end of life care for all in the North Okanagan.



SPONSORSHIP PACKAGE *Dancing With the Vernon Stars*

PLATINUM \$5000 *

- Opportunity to purchase table(s) prior to public ticket sales
- Opportunity for promotional materials at the event
- Opportunity to place a “camera ready” Full page ad in the event program
- Logo placement on DWVS posters, website, table cards, Morning Star Ads (confirmation of sponsorship must be received by March 31st to guarantee logo placement)
- Sponsor recognition at the event – both verbally and logo on PowerPoint
- Recognition on NOHS website, DWVS page, social media and event program
- Name and Logo displayed on three tables at the event - Table card can be in memory with written permission from family
- Name listed on sponsor board at event
- Inclusion in print thank you after event
- Invitation to Wrap Up and Thank You Event
- Logo displayed in NOHS annual report

GOLD \$3500 *

- Opportunity to purchase table(s) prior to public ticket sales
- Opportunity to place a “camera ready” 1/2 page ad in the event program
- Logo placement on DWVS posters, website, table cards, Morning Star Ads (confirmation of sponsorship must be received by March 31st to guarantee logo placement)
- Sponsor recognition at the event – both verbally and logo on PowerPoint
- Recognition on NOHS website, DWVS page, social media and event program
- Name and Logo displayed on three tables at the event - Table card can be in memory with written permission from family
- Name listed on sponsor board at event
- Inclusion in print thank you after event
- Invitation to Wrap Up and Thank You Event
- Logo displayed in NOHS annual report

SILVER \$2500 *

- Opportunity to place a “camera ready” 1/4 page ad in the event program
- Logo placement on DWVS posters, website, table cards, Morning Star Ads (confirmation of sponsorship must be received by March 31st to guarantee logo placement)
- Sponsor recognition at the event – both verbally and logo on PowerPoint
- Recognition on NOHS website, DWVS page, social media and event program
- Name listed on sponsor board at event
- Inclusion in print thank you after event
- Invitation to Wrap Up and Thank You Event
- Logo displayed in NOHS annual report

BRONZE \$1000

- Opportunity to place a “camera ready” 1/8th page ad in the event program
- Sponsor recognition at the event – both verbally and logo on PowerPoint
- Recognition on NOHS website, DWVS page, social media and event program
- Name listed on sponsor board at event
- Inclusion in print thank you after event
- Invitation to Wrap Up and Thank You Event
- Logo displayed in NOHS annual report

TABLE SPONSOR \$500

- Name displayed on one table as a table sponsor (42 opportunities only)
- Name listed on sponsor board at event
- Recognized on Power Point at the event
- Table card can be in memory of a loved one, family or friend - with written permission from family

To confirm or for more information, please contact Shirley Higgins - shirleyhiggins@shaw.ca or 250.309.9718

Confirmation of Sponsorship must be received by March 31st to guarantee logo placement